

LACP 3.0 2022 FUNDRAISING GALA AND AUCTION

11/5/2022, 11AM-3PM PT

A hybrid experience | The Loft at the W Hotel and online



Photo by Greg Gorman

LACP is at the forefront of photographic arts and expression. We inspire our communities to see the unseen with an unflinching eye that captures the beauty, pulse, and cultural tensions of Los Angeles and the spheres of art, creativity, and social transformation it influences.

Every year, LACP celebrates the photographers that have transformed the field and inspired generations of artists. This year, driven by our values, communities, and the bold spirit of LA, we expanded the awards to honor those who have led institutions, emerging voices and photographers committed to social change.

The LACP 2022 fundraiser will help support our mission, to enable communities **to capture, interpret and reimagine the individual pursuits, cultural conflicts and creative combustion that shape Los Angeles and influence the world.**

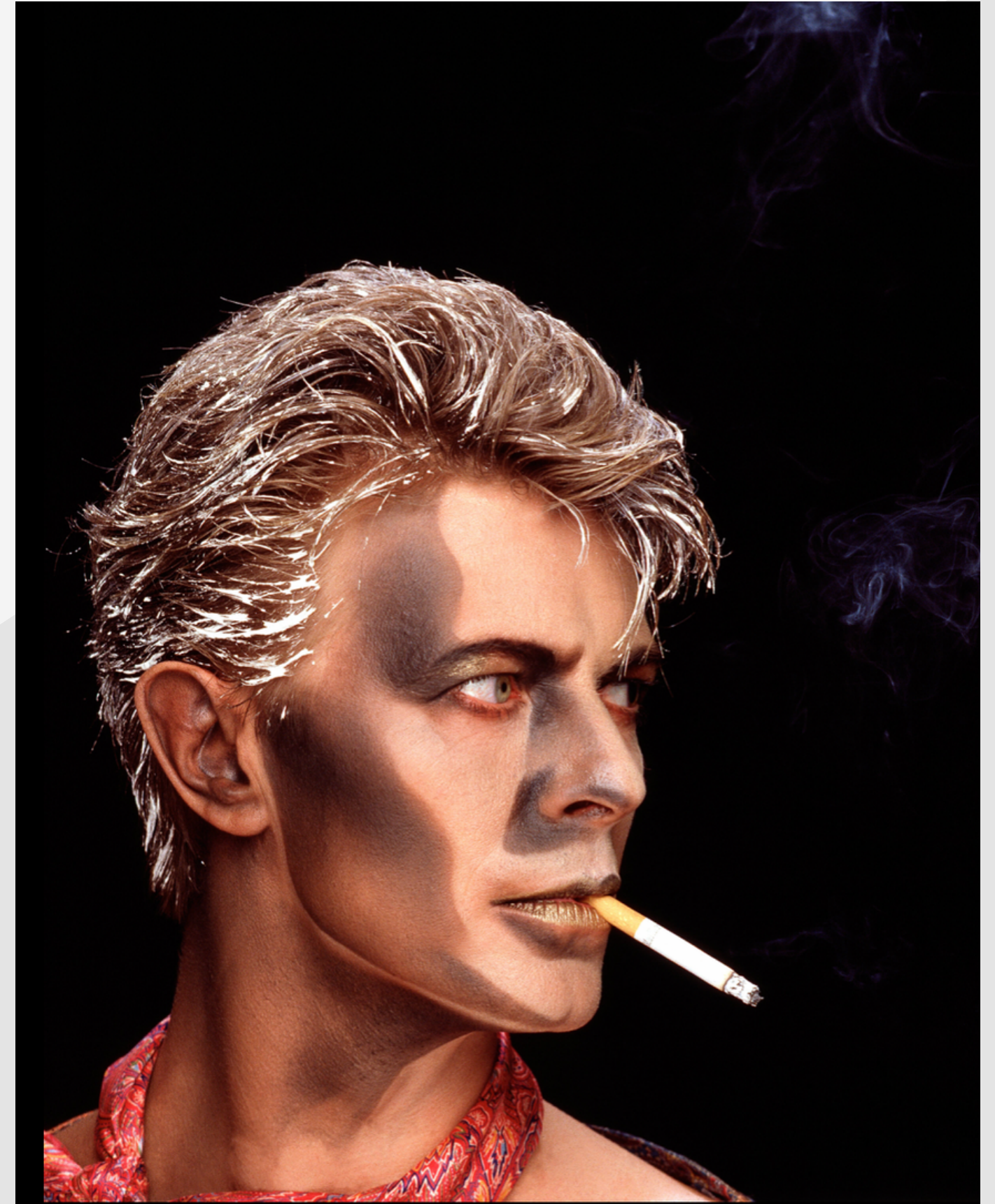


Photo by Greg Gorman

The new LACP catalyzes creativity, innovation, and imagination into powerful stories and photographic expression:

- online and in-person programs
- exhibitions
- public events
- talks and think tanks
- classes and workshops

Driven by curiosity and Los Angeles's boldness, the new LACP works across communities to create safe spaces for experimentation and engagement.

We hope you can join us on November 5 to launch the new LACP and help support our vision.

With a cocktail at hand, let's party and celebrate our awardees, enjoy an exhibition and panel, schmooze and place bids on works generously donated by dozens of outstanding photographers.



Photo by Amy Gaskin

Impact the future of visual storytelling in Los Angeles and beyond, and help us reach our fundraising goal of **\$150,000**.

LACP's programming only covers about half of its operational costs. The rest comes from individuals, sponsors, grants and donations.

Your support will help grow and develop a vibrant community of photographers, and support our efforts to provide educational initiatives for underserved youth and children across Los Angeles County.



Photo by Melanie Chapman

STIEGLITZ AWARD: GREG GORMAN

Known for his stark, honest portraits of the most famous and infamous faces from the worlds of entertainment, art, sport and music, Greg Gorman's images have intrigued the viewer from the onset of his career. Gorman documents that peculiar obsession of the 20th century celebrity. Each shot, a testament to the individual character, gives a picture of human nature in its infinite range. For over three decades, Greg Gorman has continued to master the art of photography. From personality portraits and advertising campaigns to magazine layouts and fine art work, Greg has developed and showcased a discriminating and unique style in his profession.



SPARK AWARD: SUSAN SPIRITUS

Susan Spiritus has been a leader in the field of fine art photography for 42 years, opening the doors to her Southern California gallery in 1976 so that she could share her passion for photography with others. Today, the gallery handles works by such photographic luminaries as Ansel Adams, Ruth Bernhard, Manuel Álvarez Bravo, Eikoh Hosoe, André Kertész, Paul Caponigro and George Tice. Also represented in the gallery's collection are many of today's most popular and award-winning contemporary artists.



EMERGING VOICES: ADALI SCHELL

Adali Schell is a photographer from Los Angeles, CA and a current student at UCLA in pursuit of a BFA. Adali's work has been published in the New York Times, the Wall Street Journal, the Los Angeles Times, the Atlantic and more.

In his personal projects, Adali explores topics that exist most immediately within his domain; adolescence, family, and his home of Los Angeles are all common threads seen across his works.

In 2022, Adali placed in the NY Portfolio Review, a prestigious photography competition hosted by the New York Times and Photoville, as one of the 88 photographers were selected from thousands of global applicants.

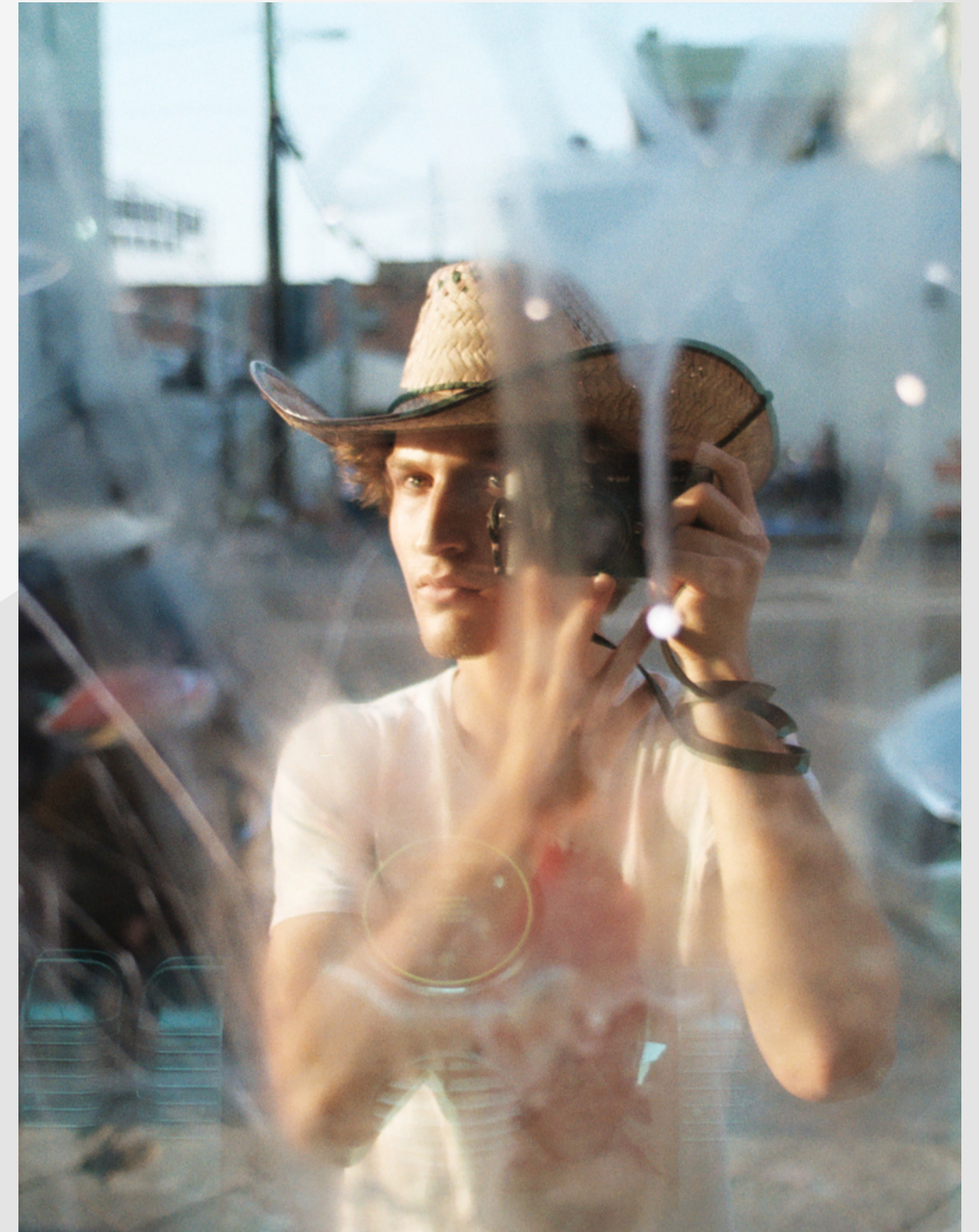


Photo by Adali Schell

JEDI AWARD: COMMUNITY NOMINATION

For the first time ever, and in the framework of our deep commitment to express values of justice, equity, diversity and inclusion across LACP, we asked our community to nominate photographers who have been doing significant projects that are driven by social life and social justice.

The results will be announced soon!

Submissions are accepted through October 1
through this link.



Photo by Janis McGavin

2022: COMING BACK, LEAPING FORWARD

Now in its ninth year as a non-profit, LACP is being reinvigorated as a dynamic hub for the photographic community—a vibrant place to explore, experiment, connect and create.

Storytelling and image-making can change the world, and storytellers need a generative space to articulate their voice and advance their practice. LACP 3.0 forges creative vision, insight, and experimentation into a vibrant photographic community that expresses the cultural and artistic crosscurrents that are the essence of Los Angeles.

We invite you to launch and jump into this exciting future with us, with a refreshed branding, a new website and partnerships with aligned nonprofits in LA. Join us to impact social life and empower individuals to define their creative vision.

INDIVIDUAL SPONSOR LEVELS

If you are committed to photography, endow LACP and help guarantee the future of visual storytelling.
Reach out to rotem@lacphoto.org.

Pinhole

\$500

Recognition on Gala-related materials,
e-blasts, social media and website
2 tickets to in-person Gala event
2 tickets to VIP pre-Gala event on October 9, 2-5 pm PST

35mm Film

\$5,000

All Polaroid level benefits
Achieve LACP Circle Donor status with all benefits
8 tickets to in-person Gala event
8 tickets to VIP pre-Gala event on October 9, 2-5 pm PST

Polaroid

\$1,000

All Pinhole level benefits
Exclusive VIP photographer studio visit
4 tickets to in-person Gala event
4 tickets to VIP pre-Gala event on October 9, 2-5 pm PST

Large Format Level

\$10,000

All 35 mm level benefits
10 tickets to in-person gala event
10 tickets to VIP pre-Gala event on October 9, 2-5 pm PST
Exclusive VIP photographer studio visit
1 year mentorship with a master photographer
1 sponsored exhibition with name recognition

Each Year the Los Angeles Center of Photography:

PROVIDES Free Education to 100 Kids Across Los Angeles County

CREATES Over \$200,000 in Jobs for Working Artists

OFFERS Over 150 Workshops and Classes

EXHIBITS Over 300 Photographers in Gallery Exhibitions

OFFERS Discounts, Art Fair Opportunities and Special Events for Over 1500 Members Nationwide

HOSTS Over 50 Lectures, Portfolio Reviews, Artist Talks, Panels and Networking Events

PROGRAMS Approximately 20 Classes for Middle and High School Students

- Outreach program
- One-year and certificate programs
- Summer and spring camps
- Community partners
- Public programs
- Exhibitions
- Portfolio reviews
- Think tanks
- Online and in person workshop
- Print lab and dark room training and support

LACP - Board of Directors

- Tracy Albert, Retired Former Head of Investment Banking for Deloitte Touché, Philanthropist, Photographer
- Sherrie Berger, Photography Consultant, Former Network Television Photography/Comms Executive, Photographer
- William Broder, CPA PFS, Business and Wealth Manager and Photographer
- Ken Deemer, Private Investor, Philanthropist, Social Entrepreneur
- Michelle Elkins, Former Technology Executive
- Eric Joseph, Senior V.P. of Business & Product Development for Freestyle Photographic Supplies / Photographer
- Lori Ordover, Fine Art Photographer
- Jennifer L. Pritchard, Former Global Brand Executive, Strategic Leader and Fine Art Photographer
- Aline Smithson, Fine Art Photographer/Founder, Editor, Lenscratch

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