

presents:



AnalogCon

SECOND EDITION!

Two Full Days Celebrating Film, Photography and Community

Your Gateway to the Largest Analog Network in the US!

APRIL 10 & 11, 2027



What is AnalogCon?

AnalogCon is LACP's analog photography festival — a two-day gathering that celebrates film, cameras, printing, darkroom practices, and the communities that sustain them.

We bring together photographers, artists, labs, brands, collectors, students, and enthusiasts for demonstrations, talks, photowalks, exhibitions, and real-world connection.



AnalogCon 2027 at a Glance

NOW - Two Full Days

Dates:

Saturday, April 10, 2027, 10am-6pm

Sunday, April 11, 2027, 10am-6pm

Location:

LACP's home in Downtown Los Angeles

Format:

- Exhibitor tables & demos
- Artist talks, panels & workshops
- Marketplace
- Photowalks
- Exhibitions
- Community meetups
- Food trucks



Who Attends

AnalogCon attracts:

- Professional and emerging photographers
- Artists, educators, and students
- Collectors and curators
- Labs, camera shops, and image-makers
- Analog influencers
- A highly engaged analog-curious public

Attendees spans ages 18–70+, with strong representation from Southern California, Northern California and national visitors.



Analog Now

In an era dominated by accelerated digital production, analog photography represents:

- Connection and authenticity
- Mindfulness and intentionality
- Craft, materiality, and process
- Intergenerational knowledge-sharing
- Community-based learning and exchange
- Tangible alternative to instant digital

AnalogCon positions sponsors and exhibitors at the center of this renewed cultural momentum.



First Edition

Highlights from AnalogCon 2026:

- 450+ visitors
- 20+ exhibitors and vendors
- 15 talks, demos, and presentations
- High return, exposure and customer connection for all participating vendors
- Countless unforgettable moments

The first edition marked a milestone: the 80th anniversary of Freestyle Photographic & Imaging Supplies- a powerhouse whose dedication to film and printing has shaped image-making in Los Angeles.

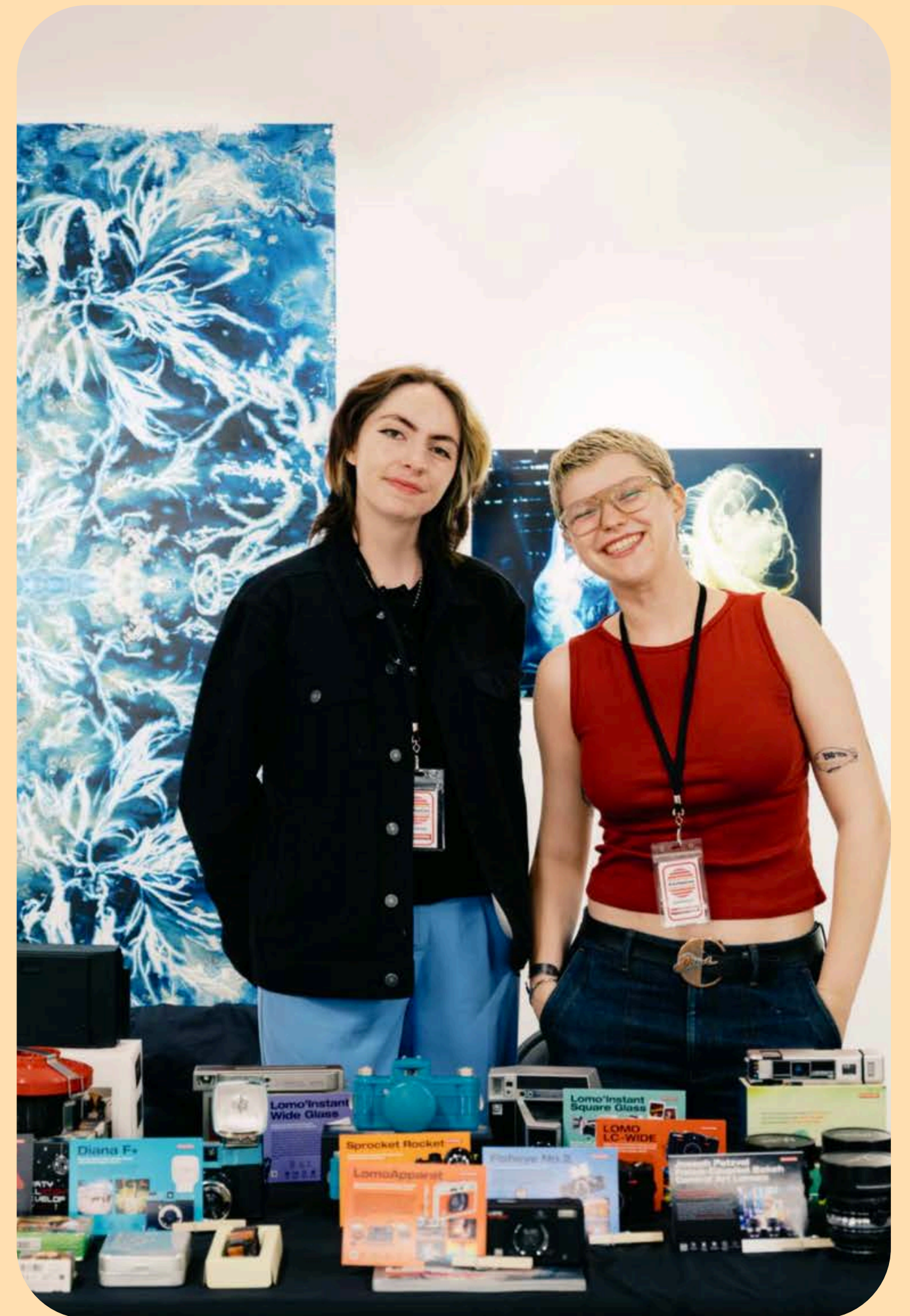


Exhibitor Package

Fee: \$500

Includes:

- One exhibitor table
- Listing on the Analog Con webpage
- Inclusion in the printed event program
- 3 exhibitor badges with full event access
- Base-level name recognition on select signage



Silver Sponsor

Fee: \$1,000

- Company name/logo listed on event website and in printed program
- Social media recognition
- Newsletter recognition
- 4 exhibitor badges with full event access
- Exhibitor table included



The poster is titled "Saturday Event Schedule" and features the AnalogCon logo. It lists various events with their times, locations, and speakers. At the bottom, there is a QR code and a section for floor and lot information.

AnalogCon **Saturday Event Schedule**

9:30a | Grand Park Photo Walk, Chloe Fuller
• Starts @ Back Lot, 1st Floor

10a | Printing Demo, Eric Joseph
• Print Lab, 1st Floor

11a | Grand Central Market Photo Walk, Caleb Knueven
• Starts @ Back Lot, 1st Floor

11a | Artist Talk, Thomas Alleman
• 3rd Floor

12p | Lumen Processing Demo, Andrew Thompson
• 3rd Floor

12p | Artist Walkthrough, Ali LeRoi
• 1st Floor Gallery, *Ali LeRoi: Everybody Hates Exhibitions*

1p | Artist Talk, Tracy Chandler
• 3rd Floor

2p | New Product Demo, Negative Supply & Capture One
• 3rd Floor

3p | Artist Talk, Jason Lee
• 3rd Floor

4p | Little Tokyo Photo Walk, Thomas Alleman
• Starts @ Back Lot, 1st Floor

4p | Emulsion Lift Demo, Willow Belle
• 3rd Floor

5p | Artist Talk, Siri Kaur
• 3rd Floor

Print Lab | Break Area
2nd/1st Floors and Back Lot | Vendors
Back Lot (12-2pm & 4-6pm) | Food
Afternoon Raffle Prizes!

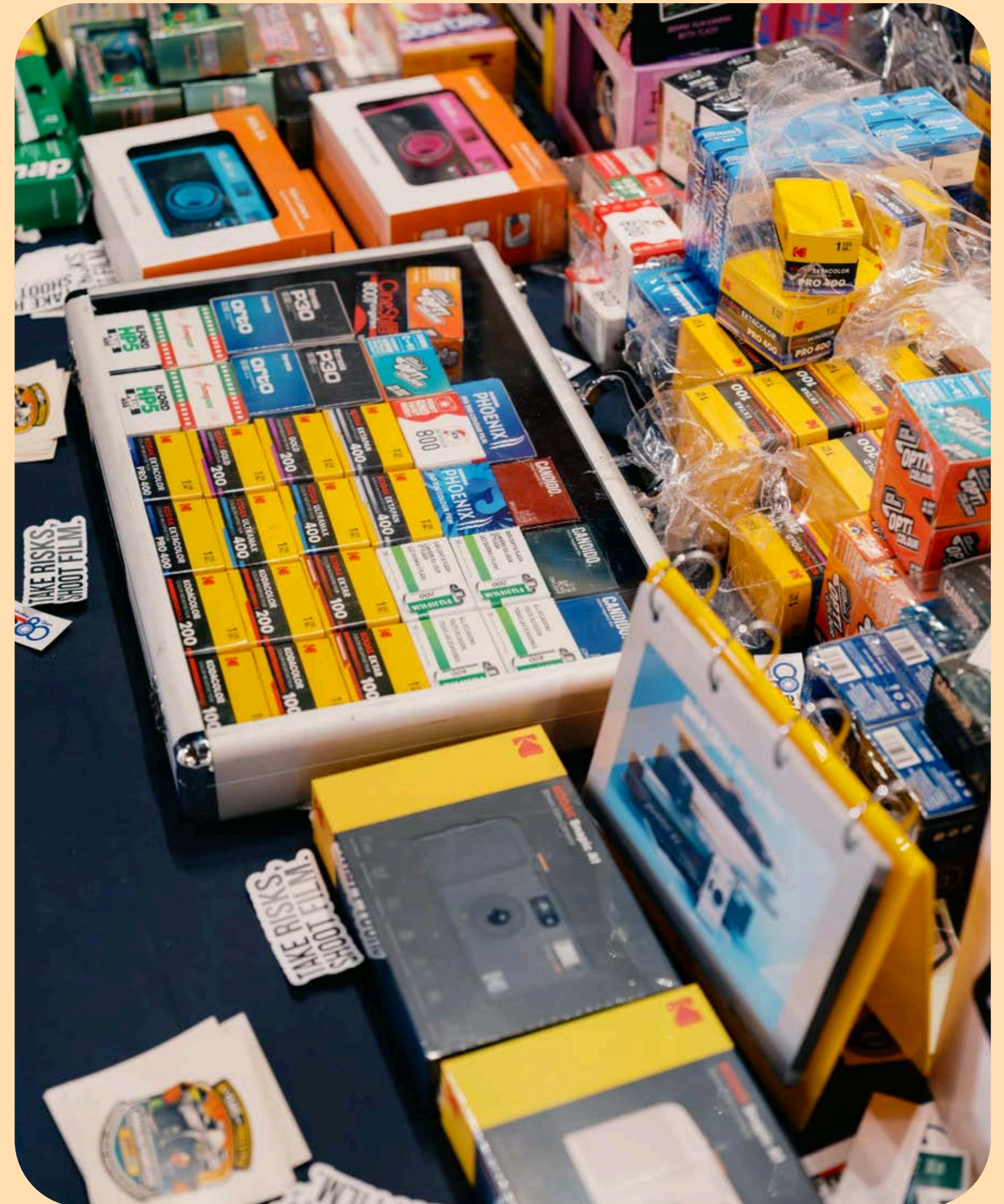
1st Floor **2nd Floor**
Back Lot **3rd Floor**

Scan Here For Map: 

Gold Sponsor

Fee: \$2,500

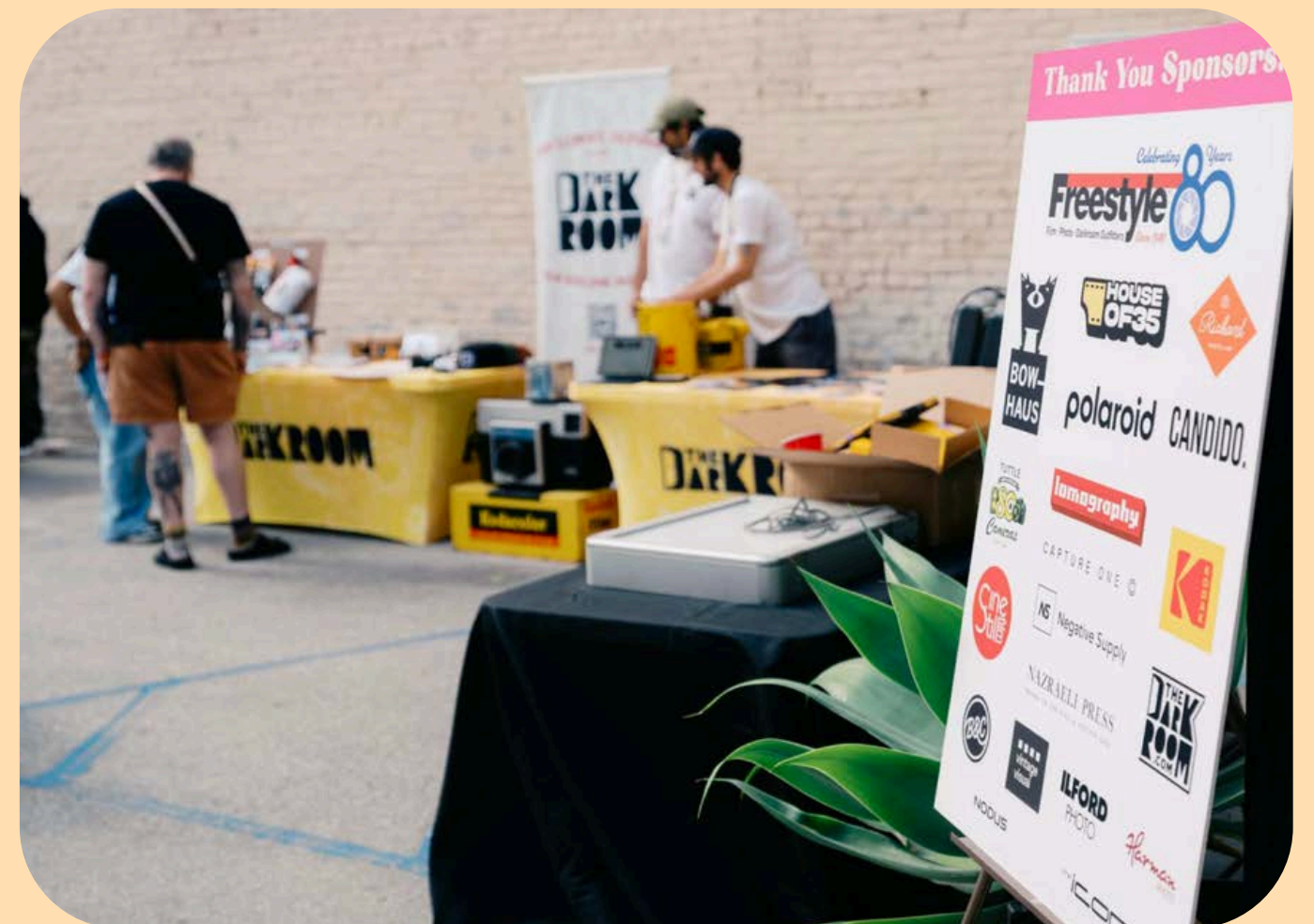
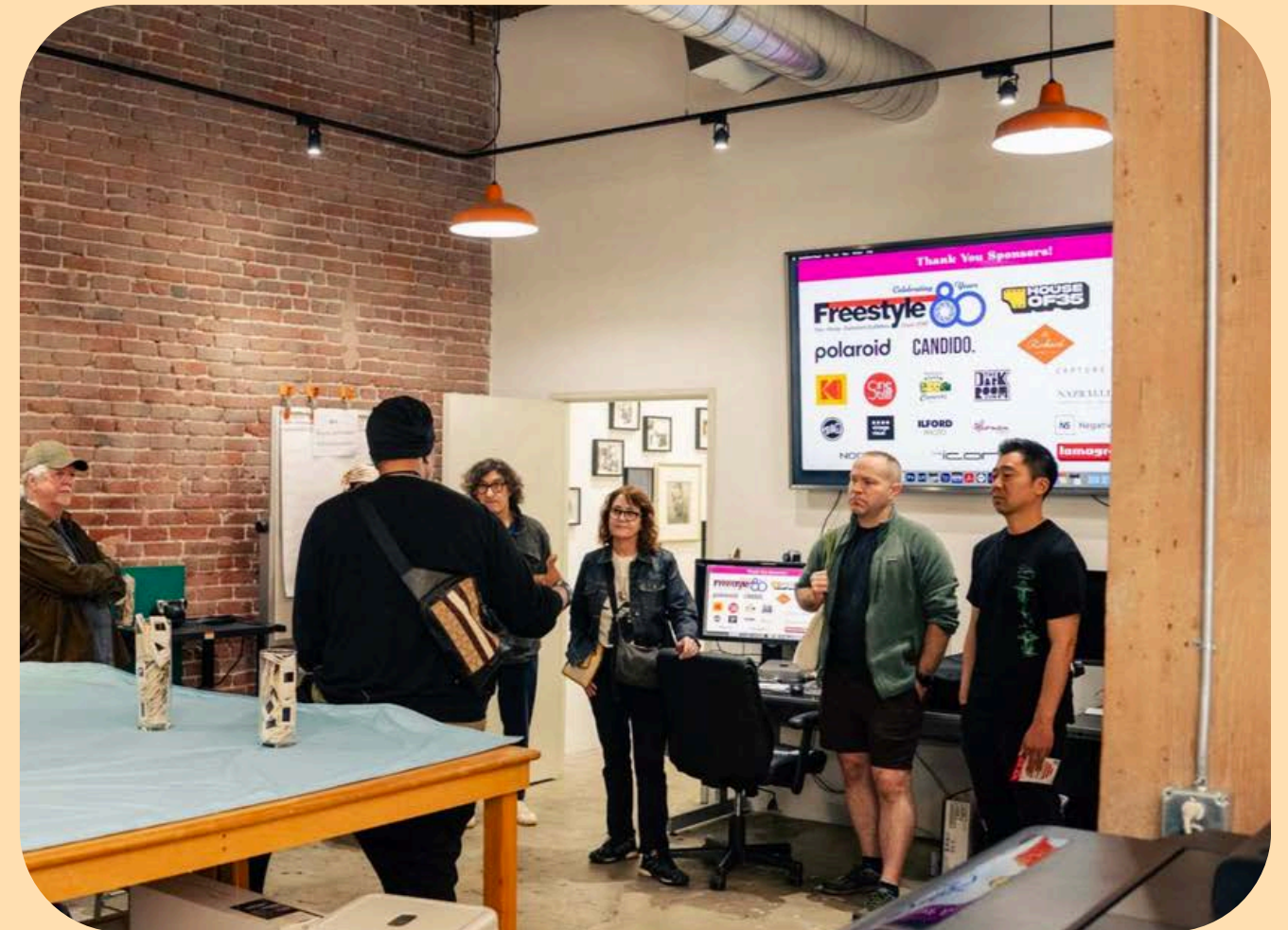
- Logo featured in the event webpage
- Logo on printed materials & signage
- Newsletter recognition
- Featured social media post
- Exhibitor table included
- Premium exhibitor placement
- 4 exhibitor badges with full event access
- 3 guest tickets to AnalogCon



Platinum Sponsor

Fee: \$5,000 +

- Prominent logo placement across all materials
- On-site recognition
- VIP roundtable
- speaking opportunity
- 4 exclusive social media postings across all of our platforms
- Premium exhibitor placement
- 4 exhibitor badges with full event access
- 5 guest tickets to AnalogCon



Sponsorship at a Glance

PLATINUM SPONSOR, \$5,000+

- Prominent logo placement across all materials
- On-site recognition
- VIP roundtable
- speaking opportunity
- 4 exclusive social media postings across all of our platforms
- Premium exhibitor placement
- 4 exhibitor badges with full event access
- 5 guest tickets to AnalogCon

GOLD SPONSOR, \$2,500

- Logo featured in the event webpage
- Logo on printed materials & signage
- Newsletter recognition
- Featured social media post
- Exhibitor table included
- Premium exhibitor placement
- 4 exhibitor badges with full event access
- 3 guest tickets to AnalogCon

SILVER SPONSOR, \$1000

- Company name/logo listed on event website and in printed program
- Social media recognition
- Newsletter recognition
- 4 exhibitor badges with full event access
- Exhibitor table included

EXHIBITOR: \$500

- Company name/logo listed on website and in printed program
- Group social media recognition
- One exhibitor table
- 3 exhibitor badges with full event access
- Name recognition on select signage

Custom Partnerships

We welcome bespoke collaborations, including:

- **Sponsored photowalks**
- **Branded workshops or demos**
- **Artist talks presented by your brand**
- **Swag or giveaway integrations**

Let's build a partnership aligned with your values and goals.



Reserve Your Spot NOW!

EMAIL: info@lacphoto.org

**AnalogCon is where analog lives now —
in practice, in community, and in public.**

**We invite you to be part of this event
shaping the future of analog
photography.**



Why Partner with LACP

Each Year, the Los Angeles Center of Photography

PROGRAMS 100+ Workshops and Classes

EXHIBITS 300+ Photographers

PROVIDES Free Education to 100+ Children Across Los Angeles County

CREATES \$200,000+ in Jobs for Working Artists

OFFERS Opportunities and Bespoke Programs for 1200+ Members

HOSTS 50+ Lectures, Portfolio Reviews, Public Programs and Networking Events

1200+ LACP members

Your partnership supports education, access, and cultural preservation in LA and beyond

- Community and youth learning program
- One-year and certificate programs
- Summer and spring camps
- Community partners
- Public programs
- Exhibitions
- Portfolio reviews
- Think tanks
- Online and in-person workshops
- Print lab and dark room training and support

LACP: Reach and Impact

Our sponsors benefit from:

DEMOGRAPHIC

- Ages 14-75
- Female 55%, Male 45%

FACEBOOK

35,000
Monthly Post Reach
13,000 Post Engagement
10K Followers

INSTAGRAM

23K Followers
60K Impressions

WEEKLY NEWSLETTERS

13,950 Contacts
1,800 Dedicated Members

YOUTUBE

5K Subscribers
1.9 M Impressions

THREADS

4K Followers

Contact Information

Los Angeles Center of Photography, a 501(c)3 nonprofit

252 South Los Angeles Street
Los Angeles
90012

info@lacphoto.org
323-464-0909

Website:

AnalogCon

Social Media:

Facebook: @losangelescenterofphotography

Instagram: @la_centerofphoto

Youtube: @Losangelescenterofphotography

Thread: @la_centerofphoto

X: @lacenterofphoto

Executive Director and Chief Curator

Rotem Rozental, Ph.D.
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Director of Operations

Brandon Gannon
brandon@lacphoto.org

**If you are committed to photography, endow LACP and help
guarantee the future of visual storytelling.**

Reach out to rotem@lacphoto.org or make a [donation here!](#)